



TRUCKING & FREIGHT

IronPillar Logistics

ironpillarlogistics.com · Sample brand owned by SparkMyName

WHAT THEY TYPED

"heavy-haul freight and logistics coordination"

LOGO

The logo, on light and on dark



Delivered as 13 files: three concepts and the mark in PNG, JPG, SVG and PDF, in color, black, white and transparent versions, plus a size pack for social, print and web. The dark version here is a preview; the delivered dark and transparent files are proper artwork, not inverted.

Icons



App icon, profile picture and browser-tab icon — the same mark at three sizes.

Colors — Iron Strength



A robust palette that embodies durability and dependability.

Type direction

Bold Sans + Industrial Serif

Brand voice

Confident, Supportive, Professional

Taglines

Strength in Every Load.

Your Freight, Our Fortress.

Heavy-Haul Solutions That Deliver.

Logistics Built to Last.

Moving Mountains, One Load at a Time.

About

At IronPillar Logistics, we specialize in heavy-haul freight solutions tailored to your unique needs.

Transforming heavy-haul logistics with strength and precision.

OPENING POSTS

Ready to publish on day one

INSTAGRAM / X / TIKTOK

Heavy loads? We've got you covered! Our logistics solutions ensure safe and timely deliveries.

LINKEDIN

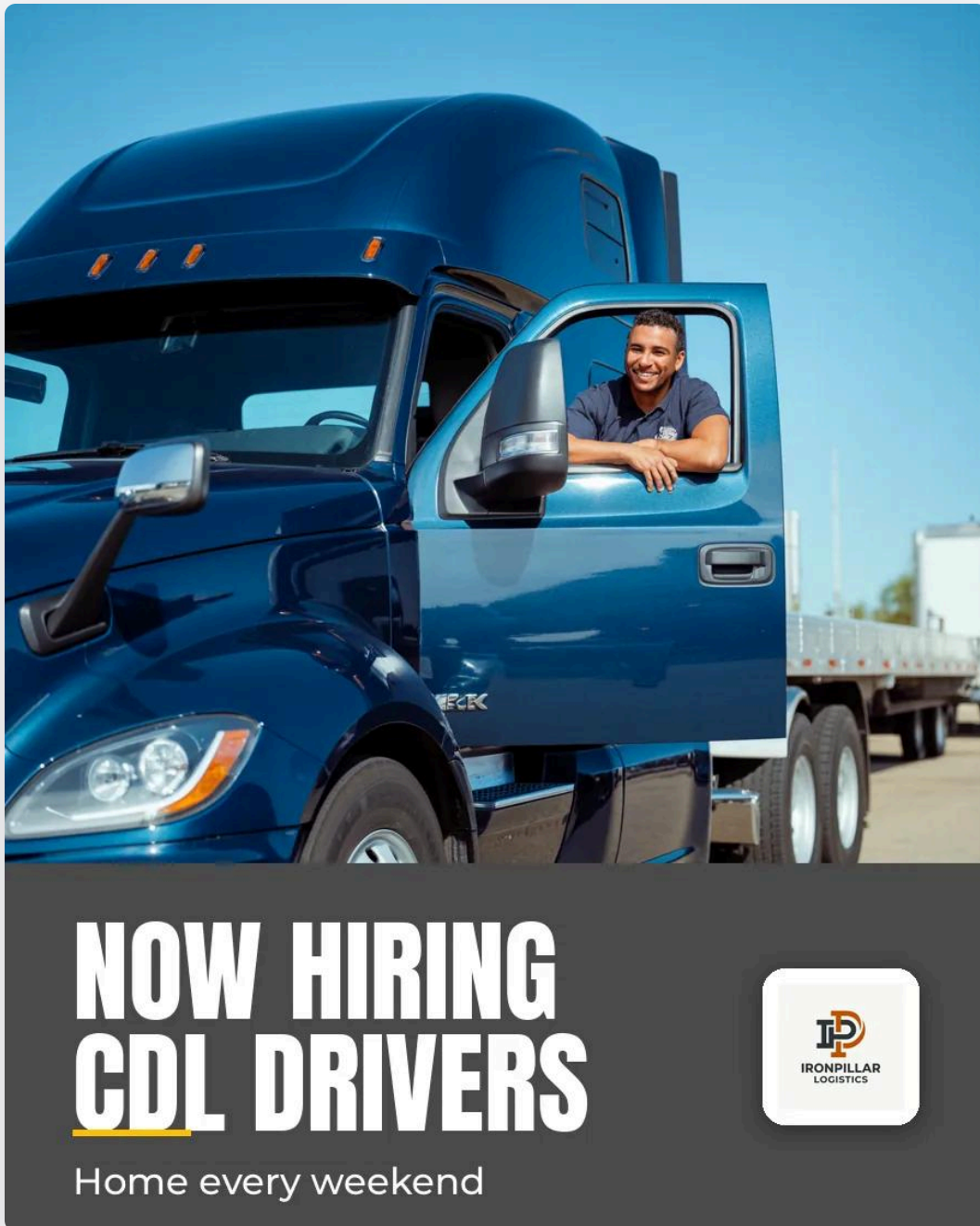
As Logistics Coordinator at IronPillar, I specialize in managing complex heavy-haul freight operations. My goal is to ensure timely and safe deliveries for our clients, allowing them to focus on their core business.

FACEBOOK

Welcome to IronPillar Logistics! We specialize in heavy-haul freight solutions tailored just for you.

Then the art department

The next pages are four pieces made for this brand from one-line requests, by the same art department every customer gets. Thirty pieces are included with an order; a new image or an HD version uses one, and fitting a piece to any size or adding your own words is free.



THE REQUEST

Poster: "NOW HIRING CDL DRIVERS" — Home every weekend. Show a gleaming navy semi truck on a sunny coastal highway.

Print at 8×10 in or post as a portrait image · 896×1120 px · delivered as PNG, JPG, PDF and SVG · fits any size for free · made on demand

FLATBED. HEAVY HAUL. ON TIME.

Get a quote in one call



THE REQUEST

Square social post: "FLATBED. HEAVY HAUL. ON TIME." — Get a quote in one call. Show a gleaming navy semi truck on a sunny coastal highway.

Instagram, Facebook or LinkedIn feed · 1024×1024 px · delivered as PNG, JPG, PDF and SVG · fits any size for free · made on demand



THE REQUEST

A business card front with the tagline “Strength in every load.”.

Business card front, 3.5×2 in · 1200×800 px · delivered as PNG, JPG, PDF and SVG · fits any size for free · made on demand



THE REQUEST

Wide web banner: "SAME-DAY DISPATCH" — Serving the whole Gulf Coast. Show a gleaming navy semi truck on a sunny coastal highway.

Website header, Facebook cover or email banner · 1312×736 px · delivered as PNG, JPG, PDF and SVG · fits any size for free · made on demand